



**Title:** Earth Day and Provincial Day of Action on Litter Event  
**Report Number:** PWCS2021-32  
**Meeting Date:** Tuesday, April 20, 2021  
**Report Prepared:** Friday, April 9, 2021

---

### **RECOMMENDATION(S):**

That this report be received for information purposes.

### **REPORT:**

Residents and local businesses have been reaching out to offer support and volunteering their services for litter clean up around the City for annual Earth Day festivities. The Province has implemented a stay at home order which provides some exceptions for those wishing to get out for exercise and mental health breaks. The City will be offering to supply gloves and garbage bags to those wishing to help with the clean up of problem areas as they exercise in our community.

This program will run from April 21<sup>st</sup> to May 11<sup>th</sup>, gloves and garbage bags will be provided at no cost at the Operation Center located at 1543 Beaverdams Rd., Monday to Friday between the hours of 8am to 4pm. Those wishing to participate can leave the litter beside or in Parks garbage cans where staff will be collecting them daily.

Tuesday, May 11<sup>th</sup>, 2021, is being promoted by the Ontario government as the Provincial Day of Action on Litter. The website includes valuable information on how the community can participate in a safe and effective manner.

Due to the COVID-19 outbreak, there are actions all of us can still take to put litter in its proper place while staying at home and physically distancing. You can do this by:

- **Reducing waste:** giving old products new life instead of throwing them away. For example, using old containers for storage.
- **Diverting waste:** recycling or composting materials when and where possible to divert waste away from landfills. For example, by using your blue and green bins.
- **Preventing waste:** stopping waste before it is created. For example, by choosing to buy goods with less packaging.
- **Properly disposing waste:** making sure anything that does belong in the trash, such as disposable gloves and masks, is placed in properly tied or sealed garbage bags to keep our neighbourhoods clean and safe

On May 11<sup>th</sup> residents and corporations can participate in this day of Action by getting their families, friends or coworkers together in groups of 5 and signing up online at [www.Thorold.ca](http://www.Thorold.ca) to a predetermined location to pick litter. Staff will coordinate different locations across the Municipality to have groups pick litter and maintain a safe distance from others, we will provide supplies and ensure training is available online for participant safety and collect the bags upon completion.

Information outlining these programs will be available on the City's Website and Social media platforms starting on April 21<sup>st</sup> 2021.

**BUDGETARY STATUS:**

Earth Day is annual special event in the City of Thorold. The cost of gloves, garbage bags and masks can be accommodated from within the approved 2021 Operating Budget .

**STRATEGIC PLAN:**

Vibrant, Inclusive Neighbourhoods

**CANADIAN CONTENT:**

N/A

**ATTACHMENTS:**

N/A

**PREPARED BY: "original signed" Curtis Dray, Manager of Community Services**

**SUBMITTED BY: "original signed" Geoff Holman, Director of Public Works and Community Services**

**APPROVED BY: "original signed" Manoj Dilwaria, Chief Administrative Officer**