

+Appendix 2: Canada Day 2024 – Detailed Cost Summary

Category	Item	Cost
Staff Costs		
	Overtime	\$3,949.48
	Part Time Salaries and Wages	\$200.72
	Employ. Benefits - Employer Costs	\$287.90
	Total Staff Costs	\$4,438.10
Venue Costs		
	Security	\$16,027.20
	Fence Rental	\$1,072.55
	Porta-Potty & Hand wash	\$2,859.46
	Tents w lights Tables & Chairs	\$5,727.56
	Total Venue Costs	\$25,686.77
Family Entertainment		
	June 30 Children's Entertainment	\$2,330.30
	July 1 Children's Entertainment	\$2,514.49
	Inflatable Slide 2 days & picnic tables	\$3,457.80
	Inflatable Generator	\$384.65
	Fireworks Canada Day	\$6,512.64
	Total Family Entertainment	\$15,199.88

Live Music/Stage		
	Bob Liddycoat - Production Services	\$9,800.00
	Hotel Accommodations	\$247.47
	Band Water	\$20.75
	Stage Towels	\$41.78
	Andre Bisson Band	\$2,000.00
	Derek Miller Band	\$6,105.60
	Orangeman	\$2,035.20
	Steve Marriner & Local Electric	\$4,070.40
	The Figure Four Band	\$2,544.00
	Waterstreet Blues Band	\$1,526.40
	MC Cost	\$500.00
	Magician - Magic Mel	\$1,017.60
	Vinyl Flux	\$2,500.00
	Total Live Music/Stage	\$32,409.20
Media and Advertising		
	Band Photographer	\$200.00
	Radio Ads	\$936.19
	Podcast Ads	\$101.76
	News Ads	\$678.40
	Social Media Ad	\$200.00
	Print Ads & Digital Ads	\$671.62
	Facebook Ads	\$270.81
	Facebook Ads Event	\$5.32
	On-line Paper Ads	\$508.80
	Posters	\$50.37
	Cheque from Jazz Fest – Giant FM	-\$346.53
	Cheque from Jazz Fest – Pint Ads	-\$376.68
	Total Media and Advertising	\$2900.06

Supplies & Decorations		
	Canada Day Staff Shirts	\$130.89
	Supplies for Event	\$1,894.59
	Canada Day Maps	\$250.33
	Thorold Branded Tablecloth	\$447.72
	XL Clear Bags for recycling	\$40.01
	Balloons/Decorations/Canada Light up letters	\$2,500.00
	Swag - to give out	\$803.00
	Mist sprayer, Shirts and gift basket	\$145.00
	Canada Day Banner Sponsor Stickers	\$43.75
	Total Supplies & Decorations	\$6,255.29
Licenses & Permits		
	School Parking Lot permit	\$96.67
	AGCO	\$450.00
	Total Licenses & Permits	\$546.67
	Total 2024 Expenses	\$87,435.97

Category	Item	Revenue
Sponsorship & Grants		
	Big Red Markets	\$1,000.00
	DG Group	\$2,500.00
	ECCDC	\$150.00
	Federal Government Grant	\$7,000.00
	High Strength Plates	\$2,500.00
	Mountainview Homes	\$2,500.00
	OPG	\$2,500.00
	Rolling Meadows Land Dev.	\$7,500.00
	The Book Depot	\$5,000.00
	Walker Industries	\$1,500.00
	Total Sponsorships & Grants	\$32,150.00