

## **MEMORANDUM**

**Subject:** Request for a Municipally Significant Event Designation for the 7th

Annual Jeff Yungblut Memorial Hockey Tournament

**To:** Thorold City Council

From: Justin Letourneau, Legislative & Municipal Elections Coordinator

The Alcohol and Gaming Commission of Ontario (AGCO) administers the Special Occasion Permit (SOP) program, which allows for the sale, service and in most cases consumption of liquor on special occasions, such as cash bars at weddings or private receptions, as well as larger scale events that are open to the public, such as charity fundraisers.

Public Events are events which are open to the public, that can be advertised for and include fundraising and/or profit from the sale of liquor at the event. There are several types of eligible public events, including:

- Events of provincial, national or international significance, or events designated by a municipal council or its delegate as an event of municipal significance.
- Charity Events are public events conducted by a charitable organization registered under the Income Tax Act (Canada), or a non-profit association or organization for the advancement of charitable, educational, religious or community objects.
- Tailgate Events are public events that are held in connection with, and in proximity to, a live sporting event and where attendees may bring their own liquor (BYOB) for consumption at the event.
- Industry Promotional Events are public events held to promote a manufacturer's product(s). Manufacturers or a licensed representative can provide or sell samples and take orders for liquor purchases.

Public Event permits can be issued by the AGCO for events of "municipal significance". An event of municipal significance requires a designation by the municipality in which the event will take place. Special Occasion Permit applications for a municipally

significant public event must be accompanied by either a municipal resolution or a letter from a delegated municipal official designating the event as municipally significant.

## Request

Council is in receipt of a request from Jim and Nancy Yungblut who will be hosting the 7<sup>th</sup> Annual Jeff Yungblut Memorial Hockey Tournament at the Frank Doherty Arena from March 21 to 23, 2025.

Please see request letter attached as CWCD 2-2025.

## Resolution:

That Council for the Corporation of the City of Thorold **DESIGNATES** the 7<sup>th</sup> Annual Jeff Yungblut Memorial Hockey Tournament, held March 21 to March 23, 2025 at the Frank Doherty Arena, a Municipally Significant Event.

Justin Letourneau
Legislative & Municipal Elections Coordinator

Respectfully submitted and signed by