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## MEMORANDUM

**Subject:** Business Improvement Area (BIA) Parking Request

**To:** Thorold City Council

**From:** Justin Letourneau, Legislative & Municipal Elections Coordinator

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Included in the November 29, 2024, Council Weekly Correspondence Distribution (CWCD) was an email from the Business Improvement Area (BIA) requesting free parking in Thorold's downtown. This item was published as CWCD 484-2024 and lifted by Council to be considered at the December 10, 2024 Council meeting.

At their General Meeting on November 21, 2024, the Business Improvement Area (BIA) discussed and passed a resolution to request free parking in all municipal parking lots and to extend on street parking time limits to three hours from November 28 to December 31, 2024. This request is being made to encourage shopping in the downtown during the holiday season.

If Council is supportive of the request, the suggested wording for Council's resolution is as follows:

That Council **DIRECT** staff to waive parking fees at City of Thorold Parking Lots and extend on-street parking time limits to three hours within the Business Improvement Area from December 10 to 31, 2024.

Respectfully submitted and signed by

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Justin Letourneau  
Legislative & Municipal Elections Coordinator