



Subject: Thorold Community Credit Union – Donation to Digital Sign/Score Clock
Report to: Thorold City Council

Recommendations

1. That Staff **BE DIRECTED** to meet with the representatives of the Thorold Community Credit Union Ltd. to discuss the terms of a financial contribution to install a new Electronic Community Message Sign at Battle of Beaverdams Park and the upgrading/replacement of the Score Board at the Frank Doherty Arena, and,
2. That Staff **BE DIRECTED** to prepare a report confirming the details of the proposal for Council's consideration.

Key Facts

- The City of Thorold has received an unsolicited proposal from the Thorold Community Credit Union to assist in the funding of the costs to install a new Electronic Community Message Sign and the upgrade/replacement of the Score Clock in the Frank Doherty Arena.
- Funding for these projects has not been included in the 2024 Capital Budget however both projects have merit and bring value to the community.
- The Thorold Community Credit Union has a long standing history of supporting community events and programs.
- The purpose of the report is to receive Council's direction.

Budgetary Status

There is no budget impact at this time.

Analysis

Correspondence dated April 12, 2024 directed to the Mayor and Council from the Thorold Community Credit Union Ltd has been received (see Appendix 1). Staff acknowledge that the proposal will be helpful to advance current and upcoming needs

in the community. Staff are seeking Council's direction to pursue this matter in more detail.

Impact on the Environment, Climate Change

There are no known environmental or climate change related impacts to this Report.

Alternatives Reviewed

None.

Relationship to Strategic Plan

The recommendation is consistent with Council's Strategic Priorities;

- Responsible Growth and Infrastructure Planning
- Vibrant, Inclusive Neighbourhoods
- Service Modernization

Other Pertinent Reports

None.

Prepared by:
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Recommended by:
Geoff Holman
Director
Public Works and Community Services



Approved and Submitted by:
Manoj Dilwaria
Chief Administrative Officer

Appendices

Appendix 1 Letter from Thorold Community Credit Union, April 12th, 2024.

THOROLD  COMMUNITY
CREDIT UNION LTD.

April 12, 2024

City of Thorold
3540 Schmon Parkway
Thorold, Ontario
L2V4A7

Mayor Ugulini and City Council

On behalf of the Thorold Community Credit Union, we have been in the Thorold Business Area for the past 76 years. We would like to give something back to our community.

There seems to be a need for a venue for community announcements which we would like to help in addressing. We would like to donate or assist with funds to erect an electronic community message board in the downtown area.

We also have been the major score clock sponsor in the Frank Doherty Community Arena since it was built. There is a possibility that we could assist with the funding for the refurbishment of this score clock that we believe is in need of an upgrade.

A reply would be appreciated to see what kind of funds or arrangement might be required to assist with these community-minded projects.

Thank you for your consideration in these projects and we wait for your reply.



Tim Whalen
CEO