



**Subject:** Thorold Community Credit Union – Community Digital Sign Donation  
**Report to:** Thorold City Council

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## Recommendations

1. That staff **BE DIRECTED** to negotiate with the preferred vendor (Signature Signs) to purchase and install a new Community Digital Sign at a cost not exceeding \$50,000.
2. That a donation **BE RECEIVED** from the Thorold Community Credit Union in the amount of \$50,000 towards the purchase of a Digital Sign.
3. That the Mayor and Clerk **BE AUTHORIZED** to sign and execute the contract.

## Key Facts

- City Council directed staff to meet with representatives of the Thorold Community Credit Union to discuss the proposal to donate funds toward the construction of a new Community Digital Sign.
- Thorold Community Credit Union is offering a financial contribution of \$50,000.
- Quotations received from invited bidders have been received with the lowest bid of \$67,438.33 plus HST.
- Council's direction is required to proceed with the project, defer it to the 2025 Capital Budget process or re-scope the project to match the amount of the donation.

## Budgetary Status

No funding has been allocated in the 2024 Capital Budget for this project.

## Analysis

At its meeting on May 28<sup>th</sup>, 2024, Council approved the recommendations set out in Report PWCS 60-2024 which directed staff to meet with representative of the Thorold Community Credit Union to discuss the terms of the proposed donation towards a new digital sign.

Staff were requested to assist with the procurement process and received two quotes.

VENDOR	AMOUNT
Signature Signs	\$67,438.83 (excluding HST)
Vann Advertising	\$69,900.00 (excluding HST)

**The lowest quote exceeds the amount of the donation by \$17,438.83 plus HST. This provides Council with one of three options:**

1. Award the contract to the low bidder (Signature Signs) and approve an allocation to cover the project cost from reserves.
2. Refer the request for additional funding to the 2025 Capital Budget process.
3. Direct staff to negotiate the scope of the project to match the amount of the donation.

Staff are supportive of this project but recognize that an unplanned expenditure at this time of year may jeopardize Council's ability to fund other priority projects in the future. By re-scoping the project to match the amount of the donation we can advance the project without impacting future Capital investments.

### **Impact on the Environment, Climate Change**

There are no known environmental or climate change related impacts to this report.

### **Alternatives Reviewed**

Other alternatives are discussed in the Analysis section of this report.

### **Relationship to Strategic Plan**

- Vibrant and Prosperous Community
  - Livable Community
  - Economic Prosperity
  - Community Wellbeing
- Service Delivery Excellence
  - Service Modernization
  - Community Engagement

- Sustainability
  - Sustainable Infrastructure

## Other Pertinent Reports

PWCS 60-2024

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**Prepared by:**  
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**Recommended by:**  
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Director  
Public Works and Community Services

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**Approved and Submitted by:**  
Manoj Dilwaria  
Chief Administrative Officer

## Appendices

None.

*This report was prepared in consultation with Dave Baldoni, Manager, Community Services.*

