



Thursday June 20, 2024

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Thank you for supporting the Cycle Safety and Bike Rodeo program through Heart Niagara. We look forward to working with the Thorold Active Transportation Advisory Committee (TATAC) in the future to support pedestrian, cycling and wheel safety by teaching safe cycling skills.

Here is a review of the success due to the TATAC's leadership in Thorold in elementary schools.

Date - Location	Class List	Actual am	Actual pm	Take Home Items
June 6 Ontario Street	60	29/30	22/30	6 helmets, 8 lights, 39 bells
June 10 Richmond Street	50	15/25	16/25	9 helmets, 5 lights, 9 bells
June 11 Richmond Street	52	18/26	18/26	8 helmets, 9 lights, 16 bells
June 14 Westmount	35	31/35		11 helmets, 7 light, 13 bells
June 17 Our Lady of the Holy Rosary	58	19/29	21/29	8 helmets, 13 lights, 22 bells
June 18 Our Lady of the Holy Rosary	85	24/30	38/55	16 helmets, 13 lights, 18 bells,
Price of Wales				Did not participate

\*Heart Niagara provided eight (8) scooters for students to practice on who did not have bicycles.

### School Resources Provided

Bill Nye Cycling Safety DVD to the show students  
[www.shorturl.at/klotG](http://www.shorturl.at/klotG) MTO Young Cyclist Guide (PDF) and copies

### Heart Niagara Cycle Safety Videos

What is a bike rodeo [https://www.youtube.com/watch?v=yrxFad9axEc&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn](https://www.youtube.com/watch?v=yrxFad9axEc&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn)

### Condensed Messages

Getting to Know your Bike & Safe Handling Practices

[https://www.youtube.com/watch?v=vagGimCOAEs&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn](https://www.youtube.com/watch?v=vagGimCOAEs&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn)

&index=2 Assessing your Bike & Helmet Fit

[https://www.youtube.com/watch?v=8E3fBytmRHY&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn](https://www.youtube.com/watch?v=8E3fBytmRHY&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn)

&index=3 What is the ABC checklist

[https://www.youtube.com/watch?v=teGvMBk543w&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn](https://www.youtube.com/watch?v=teGvMBk543w&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn)

&index=4 Straight Line Riding and Avoiding Hazards

[https://www.youtube.com/watch?v=N6ACm6ltNKA&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn&index=5](https://www.youtube.com/watch?v=N6ACm6ltNKA&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn&index=5)

Hand Signals and Turns

[https://www.youtube.com/watch?v=od\\_Lck-](https://www.youtube.com/watch?v=od_Lck-6R1E&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn&index=6)

[6R1E&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn&index=6](https://www.youtube.com/watch?v=od_Lck-6R1E&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn&index=6) Traffic Safety Tips

[https://www.youtube.com/watch?v=fVRMaKy-PFI&list=PLZO4iwb6NyHaat15F3okYM\\_SkxrIWhtqn&index=7](https://www.youtube.com/watch?v=fVRMaKy-PFI&list=PLZO4iwb6NyHaat15F3okYM_SkxrIWhtqn&index=7)

### Reachable Roads Messages

Novice drivers

<https://www.youtube.com/watch?v=DAC7hViJuSE>

Blind spots <https://www.youtube.com/watch?v=f8fxKdh0nkk>

Dutch reach <https://www.youtube.com/watch?v=SSUde-26Ges>

Distracted driving [https://www.youtube.com/watch?v=5Fx\\_-98Rgj4](https://www.youtube.com/watch?v=5Fx_-98Rgj4)

Cycle safety

<https://www.youtube.com/watch?v=FiPsxCjcpHw>

**Income Statement – Thorold Elementary Schools**

<b>Description - Revenue</b>	<b>Units</b>	<b>Cost</b>	<b>Total</b>
Canada Summer Jobs (4 x 42h)	168	\$16.55	\$2,780.40
Niagara Student Transportation Services	251	\$2.50	\$627.50
City of Thorold			\$1,250.00
City of Thorold			\$800.00
Fundraising – Coatsey’s Kitchen			\$100.00
Fundraising – Rolling Meadows Land Development Corporation			\$500.00
TOTAL			<b>\$6,057.90</b>
<b>Description - Expense</b>			
*Onsite Staff (4 x 42h)	168	\$20.21	\$3,395.28
Mileage	250	\$0.52	\$130.00
Oversight	42	\$29.42	\$1,235.64
Meetings, planning, and documentation	10	\$29.42	\$294.20
Administration (10%)			\$505.51
Helmets	58	\$27.00	\$1,566.00
Lights	55	\$13.95	\$767.25
Bells	117	\$5.50	\$643.50
TOTAL			<b>\$8,537.38</b>
			<b>-\$2,479.48</b>

**Cost Challenges**

- 1) We increased the instructor/student ratio based on a trend in schools that students have not matured at the same rate as students pre-pandemic.
- 2) Staffing onsite was prepared for 340 G4 & G5 students based on original reports from principals. 89 students did not participate due to various factors, including limited access to bikes among students, scheduling challenges, and failure to provide consent.
- 3) Student participation signed consent/class list ratio was down from previous years. This was not evident until we were onsite at each rodeo.
- 4) Access to students with bikes at school was down.

**Future Opportunities**

- Heart Niagara will highlight the success of bike rodeos held in Thorold Elementary schools at our Vulnerable Road User Safety Summit in February. This initiative would not have been possible without the support of the City of Thorold, the Thorold Active Transportation Advisory Committee (TATAC), and Niagara Student Transportation Services (NSTS).

**CC TATATAC attention Michael Milburn**

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